

Vision

Empowerment of coconut farmers through introduction of high yielding varieties of coconut seedlings, better management of resources, development of value added products, new markets and overall innovation of coconut sector for maximizing farm income.

Mission

Develop value added coconut products like Neera, coconut oil, chips, palm sugar and other allied new generation products through committed research and development with the assistance of leading research organizations.

Provide financial and infrastructural support to farmers for shifting to high yielding varieties of coconut plants.

Train farmers in advanced farming methods like mechanization, intercropping, organic farming, and collective harvesting etc.

Explore and establish new markets for coconut products and thereby ensure maximum returns to farmers.