

## 7<sup>th</sup> Review Meeting of Coconut Producer Companies of Tamil Nadu held on 4-2-16



The 7<sup>th</sup> Review Meeting of Coconut Producer Companies in Tamil Nadu was held on 4-2-16 in Conference hall of Central Co operative Bank Coimbatore District Opposite to Railway Station, Coimbatore. The participants in the 7<sup>th</sup> review meeting are

1. Pollachi Coconut Producer Company, Pollachi
2. Madathukulam Coconut Producer Company, Udumalpet
3. Udumalpet coconut Producer Company, Udumalpet
4. Dindigul coconut Producer Company, Dindigul
5. East Coast Producer Company, Thanjavur
6. Pudukottai Coconut Producer Company, Pudukottai
7. Karpaga vrikasha coconut Producer Company, Pollachi
8. Coimbatore Coconut Producer Company Ltd. Pollachi

The Coconut Producer Company who did not participate in the 7<sup>th</sup> Review Meeting are:-

1. Velur Coconut Producer company Ltd, Namakkal
2. Theni coconut Producer Company Ltd., Pollachi
3. Kottur Malayandipattinam Coconut Producer Company, Pollachi
4. Tiruppur coconut Producer Company Ltd., Tiruppur

The Coconut Producer Company who attended late was late Vinayaga Coconut Producer Company, Pollachi

**Sri. Lunghar Obed**, Director observed the poor attendance by CPC members and hoped that the meeting would be productive and progressive. He requested the CPCs to start more coconut points, to conduct the AGM in time. It was pointed out that additional LoDP would be sanctioned if the same is approved and sanctioned by the Ministry, for this the applications would be kept ready. Further he requested the CPCs to speed up Fund mobilization and requested the CPCs to increase the Authorised share capital to Rs.5 Crores. CPCs were asked to forward Organic Manure Units and Nursery applications.

**Sri.Sakthivel**, **Chairman of Coimbatore Coconut Producer Company** – In his speech appreciated the work of the CPCs and reminded them to work to make each company profitable in tapping various schemes. He stressed to look for every opportunity and for strict compliances.

**Sri.Kalidas of Vanavarayan Institute** dwelt on SFAC assistances and schemes. He mentioned about good 3 financial assistances:- 1. Equity grant up to a limit of Rs. 10 lakhs. 2) Credit Guarantee

Scheme- assistance up to 1 core. 3) Venture Assistance up to a maximum of Rs.50 Lakhs. The Incubator and the related benefit derived from the programme.

**Ms. Aswini Abraham**, Project Manager from CDB, Kochi dwelt on the importance of weekly monitoring; to provide information on CEO, Directors profile. It was noted that the frequent defaulters of weekly reporting are Tiruppur CPC, Kottur Malayandipattinam and Velur CPC. A printed format was distributed and all companies were requested to fill up the details on coconut oil production, details on seednuts sown, capital mobilized since the dates of some activities have to be rechecked by them at their end the companies will be forwarding them by email. The companies who are yet to respond to the Quality Seed nuts for DSP Farm are East Cost, Dindigul CPC, Tiruppur, Theni, Karpagavrikasham and velur CPC. Informed that Kottur Malayandipattinam CPC have to provide email id and mobile numbers for updating their website. It was informed to all CPCs that a grading system would be operational from next year onwards. A presentation on Mandya Farm, coconut Nursery establishment and procedure. A presentation on coconut points put out in Kerala CPCs example- Palakkad, Kollam Vadakara, Kodungallur, Tejaswini, Karappuram, Thirukochi CPCs and this can be basis for models coming up in Tamil Nadu to be established by CPCs. How to establish coconut point and the maximum eligibility and other aspects to get it sanctioned backed up with pictorial representation was made.

**Sri. Arunkumar** made presentation on the activities of the CPCs as per the information furnished by them. This power point presentation was also taken the basis for review of the progress of CPCs by Deputy Director.

**Smt.T. Bala Sudhahari, Deputy Director** in her speech requested all CPCs to exhibit good Financial health and this is possible only by raising the Authorized share capital to Rs.5.00 crores and enhancing the paid up capital. All these information would be in the public domain and seen by the multinational companies interested in venturing into India.

Deputy Director touched all the aspects one by one. It was informed to all CPCs that since website of all producer companies are updated on every week, weekly information shall be furnished by them latest by Friday Morning and also to submit the monthly activities. It was requested to all the CPCs to positively attend every CPC Review Meeting since the attendance shall be made very strict and the same would be recorded and letters in this regard would be sent to the concerned CPCs.

Grading would be mandatory in all the core activities of the CPCs and will be guided by various performance related activities, ie. Raising of authorised share capital, capital mobilization, Business plan, Compliance of AGM in time, Mass Media, , appointment of CEO, Registration of all CPF by February end., Business plans.

The issue on hiring a good CEO was highlighted. The poor performance of CEO of Coimbatore CPC was noted and requested him to raise to occasion and to excel in future. It was noted that CEO of Vinayaga CEO is not in communication with officials of CDB and that should change. Pudukottai CEO sends false reports and hence was advised to report only on the activities being carried out by the CPC and not otherwise.

It was informed to all the CPCs to achieve the target of 5 coconut points before the closure of the Financial year. It was informed to the CPCs that they would be responsible to identify the performing CPF, since the baseline survey is over, the respective CPCs in each location would be responsible for supervision of distribution of fertilizers under LODP scheme. The Divident distribution by Palakkad Coconut Producer Company was pointed out and each CPC in Tamil Nadu can take this model and can make each farmer more interested and can make the company grow by the trust. Each CPC should try to retain CPS/Federation by giving them due responsibility to make the company march forward.

Requested the Vinayaga CPC and Coimbatore company to start production of coconut oil. Two Professors from Vanayaram Institute were present on the meeting and they were requested to provide two interns each to the Vinayaga, Coimbatore and Karpakavriksha CPCs. Generally all CPCs were requested to tie up with some institute. Since the copra rate had gone down below the MSP rate the NAFED would entire and procure the copra which would give a better rate. Vinayaga and Coimbatore should send report not in stereo typed manner and they should have their own identity.

Before 29<sup>th</sup> of February 2016 all CPCs should ensure that CPFs under their ambit shall be registered in Registrar of Societies else the CDB would take steps in de recognising them. Absentees in this 7<sup>th</sup> Review Meeting would be sent letter. All CPCs were requested to bring samples of their own products and posters for Stake Holders meet.

Photographs of CLMV conclave would be posted in each CPC website and Kum. Aswini was informed accordingly. The photographs of companies who participated in the Investors meet which just finished on 3<sup>rd</sup> of February, 2016 would be posted in respective website. The participants are Pollachi Coconut Producer Company, Udumalpet Coconut Producer Company, Madathukulam Coconut Producer Comapny and Vinayaga Coconut Producer Company. The performance of Sri Biju of Tirukochi CPC was appreciated and the same can be emulated by the CEOs in Tamil nadu as well. It was pointed out by Deputy Director that All CPCs in Tamil Nadu can approach ATMA help through approaching the District Collector and for necessary help in Training related to Neera technicians Course. The Pudukottai CEO was informed to inform the company and to make all 15 members to attend the next review meeting, including the CEO. The concept of CPC in SFAC is different from the CDB norms. In anticipating to LODP sanction before March, each CPCs were advised to keep ready the applications ready with all necessary documents. Requested all Coconut Producer companies to start production of Coconut oil.

Dindigul CPC was informed to forward the list of 20 Neerea Technicians Course applications with the list utilizing the master trainers of 5 from Vinayaga and Coimabtoire. To invite applications for Hybridization and soliciet the workers list from the CPCs of Udumalpet, Madathukulam and Pollachi and to make available the training at Neriamangalam Farm of CDB. Pollachi CPC would proide the lsit by 8<sup>th</sup> of February, Madathukulam would proide the list by 6<sup>th</sup> of February and Udumalpet would submit the applications by 8<sup>th</sup> of February 2016.

Then detailed review on all CPCs one by one on the following points by Deputy Director.

1. Authorized Share Capital
2. Share Capital Mobilisation
3. Registration of CPFs
4. Appointment of CEOs / Accountants
5. Nursery
6. Copra and Coconut Oil
7. FoCT
8. Neera Technicians Training
9. Formation of Sub Committees
10. Mass Media Campaign
11. Organic Manure Units
12. Weekly Progress
13. Supply of Quality seed nuts for DSP farms of the Board
14. Coconut Point
15. Hybridization in Coconut Field
16. Conduct of AGM and submission of Minutes to ROC on time
17. Business Plan.

Other activities undertaken by CPCs were

- a. Copra- By Vinayaga, Pollachi and Pudukottai CPCs  
 b. Coconut Oil-, Pollachi and East coast CPCs  
 Vote of thanks proposed by Sri.Selvakumar, Development Officer, Coconut Development Board, Regional office, Chennai.. It was decided to conduct the 8<sup>th</sup> CPC review meeting at Dindigul on 4<sup>th</sup> of March, 2016.

The meeting ended at 5.00 p.m.

## 7<sup>th</sup> CPC Review Meeting on 4-2-16

### 1. Pollachi CPC

SI No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	To raise to 5crores	2/2/16	Mr.R.Sabapathy
2	Share Capaital Mobilization	40 Lakhs	31-3-16	Mr.R.Sabapathy
3	Appointment of CEO	Appointed		Mr.R.Sabapathy
4	Registration of CPF	all new CPF has to be registered	5-2-16 5 under registration	Mr.R.Sabapathy
5	Nursery	To submit applications	12-2-16	Mr.R.Sabapathy
6	Coconut and coconut oil	Already Launched		
7	Foet	Already doing		
8	Neera technicians	To submit applications	-----	Mr.R.Sabapathy
9	Formation of sub Committee	To constitute 3	- Before - 29-12-15	Mr.R.Sabapathy
10	Mass media	To be prepared at any time	All India Radio would contact	Chairman
11	OMU Units	To submit applications	By 5-2-16	Mr.R.Sabapathy
12	Coconut Point	2	4-2-16	Mr.R.Sabapathy n
13	Hybridization	Details to be given before	15-2-16	Mr.R.Sabapathy
14	AGM	To convene and submit Minutes to ROC	completed	Mr.R.Sabapathy
15	Business Plan	Action going on	1-2-16	Mr.R.Sabapathy

### 2. Udumalpet CPC

SI No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	To raise to Rs.20 Lakhs	31-3-16	Chairman
2	Share Capaital Mobilization	2 Crores	31-3-16	Chairman
3	Appointment of CEO	Appointed	1-2-16	
4	Registration of CPF	all new CPF has to be registered	1-2-16	Chairman
5	Nursery	To submit applications	-	Chairman
6	Coconut and coconut oil	Already initiated	1-3-16	
7	Foet	Already doing	10 completed	
8	Neera technicians		-	
9	Formation of sub Committee	To constitute	27-1-16	Chairman
10	Mass media	To be at any time	All India Radio would contact	Chairman
11	OMU Units	6 applications	20/3/16	Chairman
12	Coconut Point	To speed up	1-2-16	Chairman
13	Hybridization	Already identified	1-2-16	Chairman
14	AGM	To convene and submit Minutes to ROC	Before 12/2/16	Chairman
15	Business Plan	To initiate action	1-2-16	Chairman

## **Madathukulam CPC**

Sl No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	To raise to 10 lakhs	31-3-16	Chairman
2	Share Capaital Mobilization	2 Crores	31-3-16	Chairman
3	Appointment of CEO	To Appoint	Before 28-1-16	Chairman
4	Registration of CPF * 5 new CPF given for Registration	all new CPF has to be registered	19-2-16	Chairman
5	Nursery	To submit applications	31-3-16	Chairman
6	Coconut and coconut oil	To take up at the earliest	Before 31-3-16	Chairman
7	Foet	Already doing		
8	Neera technicians	To submit the list	12-2-16	Chairmna
9	Formation of sub Committee	To constitute	12-2-16	Chairman
10	Mass media	To be at any time	All India Radio would contact	Chairman
11	OMU Units ( 20 applications to be submitted)	To submit applications	By5-2-16	Chairman
12	Coconut Point	2 Points to be	1-2-16	Chairman
13	Hybridization	To submit details	Before 26/2/16	Chairman
14	AGM	To convene and submit Minutes to ROC	Before 21/2/16	Chairman
15	Business Plan	To initiate action	1-2-16	Chairman

## **3. Coimbatore CPC**

Sl No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	To raise to 10 lakhs	19-2-16	Chairman
2	Share Capaital Mobilization	6 lakhs	31-3-16	Chairman
3	Appointment of CEO	Appointed	Before 28-1-16	
4	Registration of CPF ** New – 1 in process	all new CPF has to be registered	1-2-16	Chairman
5	Nursery	To submit applications	4-3-16	Chairman
6	Coconut and coconut oil	To take up at the earliest	Before 20-3-16	Chairman
7	Foet			
8	Neera technicians	-	31-3-16	Chairman
9	Formation of sub Committee	Formed 9 sub committees	31-3-16	Chairman
10	Mass media	To be prepared at any time	All India Radio would contact	Chairman
11	OMU Units - 10 units	To submit applications	8-2-16	Chairman
12	Coconut Point	3 Points to be identified	26 -2-16	
13	Hybridization	To take up		Chairman
14	AGM	To convene and submit Minutes to ROC	9/2/16	Chairman
15	Business Plan	To initiate action	1-3-16	Chairman

#### 4. Dindigul CPC

Sl No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	Rs.30 Lakhs	31-3-16	Chairman
2	Share Capaital Mobilization	Rs.18.5 lakhs	31-3-16	Chairman
3	Appointment of CEO	To Appointed	Before 28-1-16	Chairman
4	Registration of CPF	all new CPF has to be registered	1-2-16	Chairman
5	Nursery	To submit 10 applications	25-2-16	Chairman
6	Coconut and coconut oil	To take up at the earliest	Before 31-3-16	Chairman
7	Foet	Already doing		
8	Neera technicians	To submit the list	5-2-16	Chairman
9	Formation of sub Committee	To constitute	5-2-16	Chairman
10	Mass media	To be at any time	All India Radio would contact	Chairman
11	OMU Units 2	To submit applications	8-2-16	Chairman
12	Coconut Point	Inauguration on	29/1/16	Chairman
13	Hybridization	To take up	Date not decided	Chairman
14	AGM	To convene and submit Minutes to ROC	28/2/16	Chairman
15	Business Plan	To initiate action-Fertilizers, Copra	1-2-16	Chairman

#### 5. Tiruppur CPC

Sl No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	To raise to 5crores	31-3-16	Chairman
2	Share Capaital Mobilization	2 Crores	31-3-16	Chairman
3	Appointment of CEO	Appointed	Before 28-1-16	
4	Registration of CPF ** 2 new CPF under process	all new CPF has to be registered	1-2-16	Chairman
5	Nursery	To be decided at Board meeting	15/2/16	Chairman
6	Coconut and coconut oil	To take up at the earliest	Before 31-3-16	Chairman
7	Foet			
8	Neera technicians			
9	Formation of sub Committee	To constituted 1 sub committee	31-3-16	Chairman
10	Mass media	To be at any time	All India Radio would contact	Chairman
11	OMU Units	To submit 2applications	15-2-16	Chairman
12	Coconut Point	To be initiated	30-1-16	Chairman
13	Hybridization	NO	NO	Chairman
14	AGM	To convene and submit Minutes to ROC	12/2/16	Chairman
15	Business Plan	To initiate action	1-2-16	Chairman

## 6. Karpagavrikasha CPC

Sl No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	To raise to 50 lakhs	31-3-16	Chairman
2	Share Capaital Mobilization	2 Crores	31-3-16	Chairman
3	Appointment of CEO	To Appoint	Before 12-2-16	Chairman
4	Registration of CPF ** 2 new CPF registration in process	all new CPF has to be registered	1-2-16	Chairman
5	Nursery	To submit 10 applications	26-2-16	Chairman
6	Coconut and coconut oil	Retail outlet	1-4-16	Chairman
7	Foet			
8	Neera technicians			Chairmna
9	Formation of sub Committee	3 formed	5-2-16	Chairman
10	Mass media	To be at any time	All India Radio would contact	Chairman
11	OMU Units	To submit 2 applications	27-2-6	Chairman
12	Coconut Point	3	15 -2-16	Chairman
13	Hybridization	To take up	NO	Chairman
14	AGM	To convene and submit Minutes to ROC	12-2-16	Chairman
15	Business Plan	Coconut oil	1-2-16	Chairman

## 7. Vinayaga CPC

Sl No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	Rs. 10 Lakhs	31-3-16	Chairman
2	Share Capaital Mobilization	2 Crores	31-3-16	Chairman
3	Appointment of CEO	Appointed	Before 28-1-16	
4	Registration of CPF	3 new in process	1-2-16	Chairman
5	Nursery	To submit applications	25-2-16	Chairman
6	Coconut and coconut oil	To take up at the earliest	15-3-16	Chairman
7	Foet	Already doing		
8	Neera technicians	To submit the list	31-3-16	Chairmna
9	Formation of sub Committee	9 sub committee formed	31-3-16	Chairman
10	Mass media	To be at any time	All India Radio would contact	Chairman
11	OMU Units – 10 applications	To submit applications	8-2-16	Chairman
12	Coconut Point	1 Coconut Point	15 -3-16	Chairman
13	Hybridization	To take up	NO	Chairman
14	AGM	To convene and submit Minutes to ROC	10/2/16	Chairman
15	Business Plan	Coconut oil, sugar, Neera Jaggerry	1-2-16	Chairman

## 8. Velur CPC

Sl No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	To raise to 5crores	31-3-16	Chairman
2	Share Capaital Mobilization	2 Crores	31-3-16	Chairman
3	Appointment of CEO	Appointed		
4	Registration of CPF ** 1 New CPF in process	all new CPF has to be registered	1-2-16	Chairman
5	Nursery	To submit applications	25-2-16	Chairman
6	Coconut and coconut oil	Started production/Marketing under brand name ARBUDHA	FSSI certification received	Chairman
7	Foet			
8	Neera technicians			Chairman
9	Formation of sub Committee	9 sub committee formed	31-3-16	Chairman
10	Mass media	To be at any time	All India Radio would contact	Chairman
11	OMU Units 1	To submit applications	27-1-6	Chairman
12	Coconut Point	1 outlet by	15 -3-16	Chairman
13	Hybridization	To take up	NO	Chairman
14	AGM	To convene and submit Minutes to ROC	12/2/16	Chairman
15	Business Plan	To initiate action	1-2-16	Chairman

## 9. East Coast CPC

Sl No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	To raise to 5crores	31-3-16	Chairman
2	Share Capaital Mobilization	2 Crores	31-3-16	Chairman
3	Appointment of CEO	Appointed		
4	Registration of CPF *** 3 CFP in process	all new CPF has to be registered	1-2-16	Chairman
5	Nursery	To submit applications	25-2-16	Chairman
6	Coconut and coconut oil	Production of Virgin oil	Commenced	Chairman
7	Foet	Already doing		
8	Neera technicians		27-1-16	
9	Formation of sub Committee	7 sub committee formed	Balance 2 committes before 2-2-16	Chairman
10	Mass media	To be at any time	All India Radio would contact	Chairman
11	OMU Units – 20 units	To submit applications	27-1-6	Chairman
12	Coconut Point	1 outlet to be opened	1-2-16	Chairman
13	Hybridization	Identification in progress	By 1-2-16	Chairman
14	AGM	To convene and submit Minutes to ROC	12-2-16	Chairman
15	Business Plan	Action going on	1-2-16	Chairman



## 10. Pudukottai CPC

Sl No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	To raise to 5crores	31-3-16	Chairman
2	Share Capaital Mobilization	2 Crores	31-3-16	Chairman
3	Appointment of CEO	Appointed		
4	Registration of CPF ** Registration of 2 CPF in proress	all new CPF has to be registered	1-2-16	Chairman
5	Nursery -1	To submit applications	9--2-16	Chairman
6	Coconut and coconut oil	To take up at the earliest	Commenced	Chairman
7	Foet			
8	Neera technicians			Chairman
9	Formation of sub Committee	All sub committees formed		
10	Mass media	To be at any time	All India Radio would contact	Chairman
11	OMU Units	To submit applications	By 8-2-16	Chairman
12	Coconut Point	In look out for outlet	15-3--16	Chairman
13	Hybridization	To take up	No	Chairman
14	AGM	To convene and submit Minutes to ROC	12-2-16	Chairman
15	Business Plan	To initiate action	1-2-16	Chairman

## 11. Theni CPC

Sl No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	To raise to 5crores	31-3-16	Chairman
2	Share Capaital Mobilization	2 Crores	31-3-16	Chairman
3	Appointment of CEO	Initiated steps	31-3-16	Chairman
4	Registration of CPF ** 2 CPF under process	all new CPF has to be registered	1-2-16	Chairman
5	Nursery	To submit applications	After March 2016	Chairman
6	Coconut and coconut oil	To take up at the earliest	After March 2016	Chairman
7	Foet			
8	Neera technicians			
9	Formation of sub Committee	All sub committee formation	Sub Committee of Neera not formed	Chairman
10	Mass media	To be at any time	All India Radio would contact	Chairman
11	OMU Units	To submit applications	After March 2016	Chairman
12	Coconut Point	Opened 1 outlet	After March 2016	Chairman
13	Hybridization	To take up	After March 2016	Chairman
14	AGM	To convene and submit Minutes to ROC	December 2015	Chairman
15	Business Plan	To initiate action	1-2-16	Chairman

## 12. Kottur Malayandipattinam CPC

Sl No.	Activity	Decision Taken	Time Schedule	Responsible person
1	Authorised Share Capital (in lakhs)	To raise to 5crores	31-3-16	Chairman
2	Share Capaital Mobilization	2 Crores	31-3-16	Chairman
3	Appointment of CEO	To take steps— Interview initiated	31-3-16	Chairman
4	Registration of CPF	all new CPF has to be registered	1-2-16	Chairman
5	Nursery	NO		Chairman
6	Coconut and coconut oil	To take up at the earliest	After March 2016	Chairman
7	Foet			
8	Neera technicians			
9	Formation of sub Committee	NO	Sub Committee of Neera not formed	Chairman
10	Mass media	To be at any time	All India Radio would contact	Chairman
11	OMU Units	NO		Chairman
12	Coconut Point	NO		Chairman
13	Hybridization	NO		Chairman
14	AGM	To convene and submit Minutes to ROC	Done on January 2016	Chairman
15	Business Plan	To initiate action	1-2-16	Chairman