

CDB to Distribute Neera, Virgin Oil in South Africa

Express News Service

Kochi: The Coconut Development Board (CDB) has made arrangements for distributing Neera, virgin coconut oil and other value-added products in South Africa.

The shipment of the consignments has been already dispatched as per the directions of Ruchi Ghanashyam, High Commissioner, South Africa. She has expressed interest in coconut oil, neera honey and neera sugar and have made arrangements to distribute the products in South Africa on August 15, 2015 - "Independence Day celebrations" as well as in the "India Golf Day". The Board has sent coconut oil, neera honey, sugar, other value added products such as spicy jaggery, jaggery, virgin coconut oil, and coconut chips along with promotional lit-



The consignments ready to be dispatched to South Africa

eratures and brochures regarding the products for distribution in the events. CDB has sent 500 packets each of Neera value-added products and VCO.

The consignments include VCO produced by Keratech,

chips from Kodungallur Coconut

Producer's Company Ltd and the rest of the products from CDB Institute of Technology at Vazhakkulam in Aluva.

Kochi-based Cosima Travel agency is authorised to hand over the consignment. This cooperation is expected to bring value-added coconut products from India to the forefront of global market and would ultimately benefit the coconut farmers of India.

This exchange is also expected to develop a fruitful collaboration between the Coconut Producers and their FPOs in India with potential consumers in South Africa.

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