

Neera jaggery cake launched

KOCHI: Neera jaggery cake, a product developed from neera, has been introduced in the market. The product, made by the Kothamangalam federation of farmers under the Thiru Kochi Coconut Producers' Company, is claimed to be a healthy alternative to

ordinary cakes.

Neera and other value-added products prepared by the company will be formally launched by Excise Minister K. Babu at the Coconut Development Board office here on Saturday. — Special Correspondent