

Neera now available **at mobility hub**

Kochi: Palakkad Coconut Producer Company Ltd (PCPCL), an initiative of coconut farmers, has launched Neera under the brand name PamDew in the Vyttila mobility hub on Wednesday. The drink will be available at the kiosk of the Coconut Development Board at the hub. At a function, NAFED director Sibi Monippally handed over the drink to Greater Cochin



Development Authority chairman N. Venugopal.

The PamDew Neera is an organic drink with a high percentage of vitamins and minerals. The PCPCL has the

licence to tap more than 1500 coconut trees in Muthalamada in Palakkad and has engaged 60 workers for this.

The drink is priced at ₹25 for 200 ml while tender coconut is priced at ₹20. Besides Neera, the kiosk also has other products like coconut milk powder, milk cream, virgin coconut oil, coconut chips and hair oil.

—DC