

Campaign to popularise 'Neera'

Special Correspondent

KOZHIKODE: The Kerala State Coconut Producers Society has decided to send representations to all concerned, including Chief Minister Oommen Chandy and Agriculture Minister K.P. Mohanan, to offer more incentives to coconut producers to produce 'Neera.'

P. Pradeep Kumar, president of the society, said in Kozhikode on Tuesday that the government should take measures to ensure 10 per cent of coconut trees in the State should be tapped for

'Neera' and training programmes should be arranged for 'Neera' technicians with support of Coconut Development Board.

The society demanded formation of Neera Development Corporation and exemption for 'Neera' from purview of Abkari Act.

Inauguration

Mr. Chandy is expected in Kozhikode on August 3 to inaugurate the society's programmes. The society will write to all MLAs seeking their support to the campaign to popularise 'Neera.'