

World Coconut Day 2016



Welcome Address by Shri. Jayanath R, Deputy Director i/c, CDB, State Centre, AP



Inauguration by Shri. Chiranjiv Choudhary IFS, Commissioner of Horticulture, Andhra Pradesh



Inaugural Address by Shri Chiranjiv Choudhary IFS



Release of Bharathiya Kobbari Pathrika



View of Audience



Presidential Address by Dr. B.M.C. Reddy, Vice Chancellor, Dr. YSR Horticultural University



Session by Dr. N.B.V. Chalapathi Rao, Senior Scientist, HRS, Ambajipeta



Concluding Remark by Dr. J. Dilip Babu, Director of Research, Dr. Y.S.R. Horticultural University



Vote of Thanks by Shri. Ch. A. R. K Varma,
Chairman, M/s Sri Ramakrishna CPC



View of farmers



Dr. B.M.C. Reddy, Vice Chancellor, Dr. YSR
Horticultural University in exhibition stall



Shri. Chiranjiv Choudhary IFS, Commissioner of
Horticulture in exhibition stall

Coconut Development Board, Vijayawada organized the World Coconut Day-2016 Celebration on 2nd September at Rice Millers Association Building, Tadepalligudem, West Godavari district in association with Department of Horticulture, Andhra Pradesh, Dr. Y.S. R. Horticultural University & M/s Sri Ramakrishna CPC. Shri. Chiranjiv Choudhary IFS, Commissioner of Horticulture, AP was the chief guest of the programme. Shri. Jayanath R, Deputy Director i/c, CDB, AP welcomed the gathering. In his inaugural address, Shri. Chiranjiv Choudhary, IFS emphasized the need for more targeted efforts by the CPCs in commencing value addition so that farmers will get remunerative price. He conveyed the whole hearted support from the Department of Horticulture in all future ventures of FPOs. Dr. B. M. C. Reddy, Vice Chancellor, Dr. Y.S.R. Horticultural University, presided over the meeting. He advised the FPOs to go for processing & marketing to overcome the crisis of price crash. The issue of Bharathiya Kobbari Pathrika (half yearly issue) was released by Dr. B. M. C. Reddy. Shri. Chiranjiv Choudhary IFS, Commissioner of Horticulture handed over the sanction letter of CDB to Vice Chancellor, Dr. YSR Horticultural University for releasing bio agents in the LEC outbreak areas in Allavaram Mandal under the scheme LODP through HRS, Ambajipeta. All the CPC Chairmen addressed the farmers. Shri. Bonam Nageswara Rao, Board Member, Dr. Y.S.R. Horticultural University also addressed the meeting. Inaugural session was followed by technical session. Dr. N.B.V. Chalapathi Rao, Senior Scientist (Entomology), HRS, Ambajipeta made a detailed presentation on “Coconut pest, diseases and its management practices”. He stressed the important of starting the cultural measure on a war footing basis especially in view of LEC outbreak in Allavaram Mandal. Shri. Shankar Narayan, Manager, AIC delivered a lecture on “Coconut Palm Insurance Scheme-Application Procedures and Mode of Implementation. In replying to the queries, Commissioner of Horticulture directed all CPCs to insure a minimum of 1 lakh Palms from each CPC. More than 450 farmers representing various FPOs, Senior officials from Department of Horticulture & Senior Scientists from Dr. Y. S. R Horticultural University attended the meeting. Shri. Ch. A. R. K. Varma, Chairman, M/s Sri Ramakrishna CPC, WG proposed a formal vote of thanks for the meeting.

An exhibition was also arranged as part of the programme. CDB, State Centre, AP displayed various posters on FPO, FoCT & Neera Technician training and Coconut value added products in exhibition stall. Coconut based food products, handicrafts, Neera products like neera chocolates, biscuits, jaggery, honey, squash etc, seedlings and bunches of coconut varieties like COD, MYD, Gangabondam, ECT, CGD & DxT were also displayed. HRS, Ambajipeta displayed live samples of bio agents used for controlling LEC and charts in local language regarding the management practices and plant protection measures.

Press Coverage on 03.09.2016



Sakshi- 03.09.2016



Eenadu- 03.09.2016



Andhra Jyothi- 03.09.2016