

# World Coconut Day Celebrations - 2015 at Doordarshan Kendra, New Delhi

Coconut Development Board, MDIC, Delhi has celebrated the world Coconut day-2015 held at Doordarshan Kendra New Delhi. Dr. Mahesh Joshi, Addl. Director General Doordarshan has been inaugurated the function by lighting the ceremonial lamp. Shri, S N Singh, DDG (Engg). Shri.Chouhan, Sr. Admn officer, Mr. Harender Kumar Garg, Production Executive, Doordarshan Kendra Delhi, Dr.TamilSelvan, Addl. Commissioner, Dr.N.K Patle, Dy.Commissioner MoA, & officials are also present in the inaugural ceremony. Dr. G R Singh, Director, CDB welcomed the chief guests and the gathering and brief the importance of world Coconut day, benefits of coconut & its variety products uses in the human life. Dr. Tamil Selvan, ADC(Hort.) spoken about the importance of World Coconut day celebration, Indian scenario of Coconut industry, Dr.N.K Patle, Dy.Commissioner MoA was also speak on the occasion, an interaction session were also held to discuss about the advantages and benefits of the coconut products. Packed tender coconut Water from M/s Yogic Foods Pvt.Ltd, Pollachiand Coconut sweets were distributed among the participants. Nadoja Dr. Mahesh Joshi, ADG, in his inauguration speech appreciated the Board for the initiatives and implementation schemes for the integrated development of Coconut industry in India and for achieving the popularity for coconut and coconut products in the county as well as internationally. Mr.Narendra Kumar, Shri Dileep kumar from M/s Yogic Food Pvt. Ltd of **O Fresh** brand Packed Tender Coconut water Mr.Neerav, stockiest of Zip coconut powder & Mr. Nitin Goyal Trader of Coconut products of M/s Keratech also attended the function along with the products.

A display and sale of major coconut products were arranged at the exhibition counter arranges in the venue at Doordarshan Kendra, Many products such as Virgin coconut oil, Coconut Sandal, cosmetics out of coconut oil, Coconut milk, milk powder, DC powder, handicrafts etc. were attracted the visitors and enquired about the availability of the products. More than 100 officials were attended the programme along with senior level officials and other visitors. The programme has been concluded at 02.30Am in the A.N.

