

17th WORLD COCONUT DAY CELEBRATED AT REGIONAL OFFICE BANGALORE

Coconut Development Board, Regional Office, Bangalore celebrated 17th world Coconut Day on 2nd September 2015 with the theme “Coconut for Family Nutrition, Health & Wellness”. Shri. C R Vijayakumar, M/s.Bhagyalkshmi Farms was the Chief Guest of the programme. Shri. Hemachandra, Deputy Director, CDB, ROB welcomed the gathering. Dr. T I Mathewkutty, Director in his opening remarks briefed about the coconut situation in the state, the opportunities for the Coconut farmers and also about neera and its products. Shri. Vijayakumar, M/s.Bhagyalakshmi Farms inaugurated the programme. In his inaugural address he shared his field experience in coconut farming. He has shown a video of his farm depicting the conversion of barren land into a high paying multi cropped mixed farm. The average per palm productivity is more than 200 nuts.

Smt.Gowri Rokkal, Holistic Nutritionist, Vivekananda Yoga University, Bangalore made a presentation on theme “Coconut for Family Nutrition, Health & Wellness”. She explained about the importance of the coconut and coconut oil in our daily diet. Shri.Nagaraju having 2000 dwarf yielding palms in Thobinakere, Mandya addressed the gathering by sharing his experience in dwarf coconut farming. He emphasized the need for more confidence and strong belief to farmers that farming will give good returns if work sincerely without seeking any subsidy from government side. Shri Manishkumar Jain, (M/s Jain Agro food products) – who ventured as the first entrepreneur for tender Coconut water packaging in India also graced the occasion. Shri. Hemachandra, Deputy Director, briefed about the coconut based industries and how to activate the FPOs. He explained how the FPOs have to move forward by under taking various activities. Ms. Simi Thomas, Technical Officer briefed about CDB schemes. About 60 invited participants from various CPC/CPF attended the meeting. After the sessions open discussion was held and the farmers also shared their experience.

