

8th Review Meeting of Coconut Producer Companies of Tamil Nadu held on 4-3-2016



The 8th Review Meeting of Coconut Producer Companies in Tamil Nadu was held on 4-3-16 in Conference hall of Parson Hotel, Dindigul. 60 persons from different CPs attended the meeting. The CPCs who attended the meeting are:-

1. Pollachi Coconut Producer Company, Pollachi
2. Madathukulam Coconut Producer Company, Udumalpet
3. Vinayaga Coconut Producer Company, Pollachi
4. Udumalpet coconut Producer Company, Udumalpet
5. Dindigul coconut Producer Company, Dindigul
6. East Coast Producer Company, Thanjavur
7. Pudukottai Coconut Producer Company, Pudukottai
8. Karpaga vrikasha coconut Producer Company, Pollachi
9. Coimbatore Coconut Producer Company Ltd. Pollachi
10. Theni Coconut Producer Company Limited, Theni

The Coconut Producer Company who did not participate in the 8th Review Meeting are:-

1. Velur Coconut Producer company Ltd, Namakkal
2. Kottur Malayandipattinam Coconut Producer Company, Pollachi
3. Tiruppur coconut Producer Company Ltd., Tiruppur

The Meeting commenced by 11 am. Sri. Muhammed Ali, Director of Dindigul Coconut Producer Company, Dindigul Welcomed the gathering.

After this there was a brief ceremony of Share Certificate Distribution of Dindigul Coconut Producer Company.

Later All the participants from Coconut Producer Companies introduced themselves.

Smt.T.bala Sudhahari, Deputy Director, CDB, Chennai in her introductory speech informed about the news about Neera Campaign being launched by the CPCs through the MLAs & MLCs in Karnataka. CDB Site on Neera campaign launched by the legislators of Karnataka was shown to the audience.

Deputy Director later explained in detail about the works done by CDB Chairman and herself in taking up the Neera cause up to the highest level. Later she informed that CDBs exclusive efforts have paved for even drafting the Neera Rules for Neera Policy amendment and put up in files and would be in records. As Assembly election is in the doorsteps the decision for Neera is in the hands of State Government. She expressed the hope that a positive outcome is sure to come soon.

The Coconut Producer Companies were directed to furnish the list of CPFs affiliated to CDB and also list of registered CPFs in respective ROCs

It was pointed out that fertilizer distribution would be the responsibility of various Coconut Producer Companies to distribute it to the CPSs under their ambit.

It was decided that in the next review meeting the following Coconut producer Company should be accompanied by the MBA interns.

1. Coimbatore Coconut Producer Company
2. Karpaga Vrikasha Coconut Producer Company
3. Vinayaga Coconut Producer Company
4. Pollachi Coconut Producer Company

It is dwelt in the meeting that all CPCs should appoint a good CEO to run the Company smoothly and profitably where CEOs have not been appointed. Chairman of Karpaga Vrikasha and Vinayaga CPCs informed that they would appoint the CEO by April 16, 2016.

Establishment of Coconut Point was highlighted and appealed to utilize the CDB subsidy of 1.5 lakhs for setting up coconut point in vintage points and busy areas for the benefit/ self sustain of every company.

Deputy Director further requested all the CPCs to forward the proposal for OMU, Seed garden, Foct, Neera Technicians course during this financial year itself.

Deputy Director also cautioned to all the CPS in selling copra to BIG companies and not to be honey trapped. So the companies have the option for value addition by producing under their own brand name. It was also pointed out that each company should find some business to run the company profitably

It was informed to the CPCs that there are schemes such as **ATMA, RKVY, PMKSY, NADP, NMSA and DDU-GKY** schemes which can be dovetailed for FOCT and Neera Technicians Course etc.

Sri. Paneerselvam Chairman, Theni CPC informed that their company have obtained loan from World Bank under the scheme **IAWMARM Fund**. The fund was utilized exclusively for purchase of traditional rotary mill. He informed that there is a Deputy Director in the Office attached to each District Collectorate who can be contacted to avail this facility.

Later **Sri.Krishnaswamy Gounder**, Chairman, Pollachi Coconut Producer Company intervened and appealed for cooperation from all the CPCs and requested to consolidate the strength and voice farmers grievances in line with the CDB for steering clear the NEERA Rule to a reality. He cautioned that since the election is round the corner all farmers have to be cautious and support for this noble cause.

Detailed review was taken by Deputy Director.

Sri. Arunkumar made presentation on the activities of the CPCs as per the information furnished by them. This power point presentation was also taken the basis for review of the progress of CPCs by Deputy Director.

The meeting concluded by 4 pm and Vote of thanks proposed by Sri. Muhammed Ali, Director, Dindigul CPC. It was decided to conduct the 9th CPC review meetng at Kanyakumari on 8th April, 2016.