

5th Review Meeting of Coconut Producer Companies of Tamil Nadu held on 16-12-2015



The 5th Review Meeting of Coconut Producer Companies in Tamil Nadu was held in Hotel Theni International, Theni on 16.12.15. Twenty nine members representing 12 Coconut Producer Companies attended the meeting. The meeting started at 10.30 a.m. with the welcome address by Shri. Lunghar Obed, Director, CDB, RO, Chennai. This was followed by a motivational speech by Dr. Bala Mohan, Dean, College of Horticulture, Periyakulam. The message in his speech was that farmers instead of lamenting for less price should find apt market for their produce while going in for value addition.

Then item-wise and individual company-wise review was done by Deputy Director.

a) **Authorised Share Capital:**

Except for Pollachi CPC, action for raising the authorized share capital is static in all the CPCs. Hence CPCs have been instructed to raise the authorized share capital to Rs.5.00 crores immediately following the CDB norms of CPC formation.

b) **Share Capital mobilization** is also status quo and sluggish. So all CPCs should speed up capital mobilization. For this, inclusion of more member federations is very important.

For capital mobilization each federation can collect one nut per harvest from each farmer per tree and CPCs can sell the coconut or convert the same to copra or oil and sell them and mobilize capital.

- c) **Registration of CPFs:** The progress of registration of CPFs with the Registrar of Societies is impressive. However, to increase the number of CPFs, it was informed to all the Coconut Producer Companies that the CPSs under their ambit may be upgraded as Federations if sufficient number of palms (80,000 numbers to 1 lakh) and sufficient farmers (members) are available. If such federations are not registered under District Registrars of Society there would be no legal validity. So Registration of all Federations with the Registrar of Societies is a must before sending to CDB.
- d) **Appointment of CEOs/Accountants:** Six CPCs have appointed the CEOs. Other CPCs have been instructed to appoint CEOs immediately and wherever Accountants are not appointed yet, to appoint Accountants immediately. They have been asked to complete this before the next CPC review scheduled on **07.01.16**.
- e) **Nursery:** Since there is great demand for seedlings it is compulsory that all the CPCs take this as one of their main activities. All CPCs have been advised to speed up with this project since there is lot of demand for seedlings. They can also apply to CDB for subsidy. Only two CPCs have started the work. However, all others have been instructed to do this **before next review meeting**.
- f) **Copra and Coconut oil:** Only Pollachi CPC has launched coconut oil in its own brand name. Others are yet to start. Hence they have been advised to do it immediately.
- g) **Neera Technicians Training:** The reason quoted by the CPCs for not undertaking Neera Technician training so far is that the remuneration is low. Hence they have been asked to approach Department of Agriculture for providing funds under ATMA and RKVY schemes.
- h) **Formation of Sub Committees:** So far four CPCs have formed sub committees. Others have been asked to complete the formation of sub committees before the next review meeting.
- i) **Leadership and Management Training:** So far 76 Directors/ CEOs + Chairman of the CPCs have been provided Leadership and Management Training. The remaining persons would be trained in the next batch.
- j) All the CPCs have been requested to submit **write-ups** about their activities undertaken so that the same may be published in the forthcoming issues of Indian Coconut Journal.
- k) All the CPCs who desire to start **Organic Manure Units** are requested to send the applications immediately for consideration by the Board.
- l) **Weekly progress** should be submitted by all CPCs (Every Friday evening) to CDB, RO, Chennai.
- m) All members of CPSs / CPFs / CPCs should subscribe Tamil Coconut Journal immediately.
- n) All CPCs should compulsorily have started with their Business activities before next review meeting.
- o. The new business activities to be taken up by the CPCs are:**
1. **Supply of seed nuts to the DSP farms of the Board** and also for the Federations of Kerala. As already advised, all the CPCs have been directed to select good mother palms and provide information to us on the number of palms selected and total number of nuts expected monthly on regular basis. Wherever harvest is done for tender coconut purpose, they have been advised to stop the harvest and allow it for the next four months for seed nut purpose.
 2. Setting up of **Coconut POINTs**.
 3. **Hybridization** – Name, telephone number of farmers possessing good mother palms may be given so that CDB can provide training to their /workers for undertaking hybridization.
 4. One Director of Vinayaga CPC has come up with the production of **good quality bath soap using pure coconut oil**. Hence, Vinayaga CPC has been advised to take it up as a business activity and market it with impressive packaging.
- p. **Mass media campaign** has been started by CDB, ROC to promote Neera and its value added products and requested the CPCs to do it in series.
- q. After Registration of all CPFs, the CPFs shall be given Management training by the CPCs.
- r. All the CPCs who have to submit the Minutes of Annual General Meeting within three months of Registration and hence the CPCs should do it without fail.
- s. All CPCs have LODP plots were advised to do Soil testing and send the report immediately.
- t. The 6th CPC review meeting is fixed on **7th January 2016** at Thanjavur which would be followed by a visit to **Indian Institute of Crop Processing Technology at Thanjavur** on 08.01.16
- Meeting ended with vote of thanks by Shri.S. Panneerselvam, Chairman, Theni CPC.