

## 6<sup>th</sup> Review Meeting of Coconut Producer Companies of Tamil Nadu held on 7-1-2016

The 6<sup>th</sup> Review Meeting of Coconut Producer Companies in Tamil Nadu was held on 07.01.2016 in Dr.V.Subramanyam Block of Indian Institute of Crop Processing Technology, Thanjavur. Twenty Three members representing Nine Coconut Producer Companies from among the 13 CPCs of Tamil Nadu attended the meeting. The meeting started at 11.00 am with the welcome address of Sri.Lunghar Obed, Director, CDB, Regional Office, Chennai.





**Sri. Lunghar Obed** in his address requested the CPCs to speed up Fund mobilization and requested the CPCs to increase the Authorized share capital to Rs.5 Crores. He also requested the CPCs to forward the applications for Nursery. CPCs were asked to forward Organic Manure Unit applications also.

**Sri.S.Kumaravel- Director – IICPT Thanjavur** in his speech said that there are various processing technologies available with the Institute and they can be availed by the CPCs with minimum Fees. He also informed that the incubation centre in the Institute was worth visiting and invited the CPCs to fully utilize the facilities available there.

**Dr.Srinija VR- Associate Professor and Head, Department of Food Engineering- IICPT-Thanjavur** in her opening part gave an overall picture of the Institute. She also presented in detail on the technologies available for various value added products available from coconut like snowball, coconut chips with different flavours, VCO, squash and vinegar from coconut water, DC, Cookies etc. She also informed that an entrepreneur/farmer can come to the institute with the specific request and on payment of nominal fees would be provided guidance for value addition .The institute also has provision for testing and issue of certificates and test report for any food product under FSSAI Certification.

**Ms. Jagadish Priya, Food Technologist from CDB Institute of Technology** introduced the six types of Diabetic friendly cookies from Neera and coconut chunks and gave details on method of preparation, the goodness and also the economics on production and marketing of these products. Cookies and Coconut Chunks were distributed to the participants and were much appreciated for the flavour and taste. She requested the CPCs to take up these products as their new initiatives.

**Ms. Aswini Abraham, Project Manager from CDB, Kochi** dwelt on the importance of weekly monitoring; to provide information on CEO, Directors profile, Vision and Mission, Future plan, product photos etc. She also said all these would help to give a good impression about the company; information on Capacity of the plant would boost the faith in foreign companies & information on processing and good write up would boost the company image. She informed the CPCs gathered that all these information would be shown to foreign clients when they visit to the Head Office of CDB at Kochi. In this background all companies were asked to speed up with good business plan and also provide all information on time.

**Smt.T. Bala Sudhahari, Deputy Director, CDB** pointed out that in order to be rated high by the Foreign companies interested in investing in coconut sector in India and to evince interest by them each CPC should exhibit good Financial health and this is possible only by raising the Authorized share capital to Rs.5.00 crores and enhancing the paid up capital. All these information would be in the public domain and seen by the multinational companies interested in venturing into India.

Since the website of all producer companies are updated, the weekly information shall be made available which will facilitate a better picture for the viewers. A clear and good information in each website would give clarity on the company and its people behind the company.

She also requested the Director, IICPT for conducting a training by the Institute for all Coconut Producer Companies on value added products suiting to each of the Coconut Producer Company and to help them with a business plan. To her request, the Director i/c agreed in principle and requested the Deputy Director, CDB to forward a proposal for consideration by the Institute. The Associate Professor said that each Coconut Producer Company by paying nominal fees can come to the Institute with specific request for value addition of their choice, hands on training would be rendered and guidance would be provided. After this the Companies can take back the finished products with proper advises.

Deputy Director, CDB also informed that raising share capital to Rs.5.00 crores; increasing the number of CPFs to 10/CPC; increasing the number of palms per CPC to 10 lakhs; increasing the number of farmer members; and appointment of CEOs are **non-negotiable points as far as CPCs are concerned.**

Then she took a detailed review on all CPCs one by one on the following points.

- a) Authorized Share Capital
- b) Share Capital Mobilisation
- c) Registration of CPFs
- d) Appointment of CEOs / Accountants
- e) Nursery
- f) Copra and Coconut Oil
- g) FoCT
- h) Neera Technicians Training
- i) Formation of Sub Committees
- j) Mass Media Campaign
- k) Organic Manure Units
- l) Weekly Progress
- m) Supply of Quality seed nuts for DSP farms of the Board
- n) Coconut Point
- o) Hybridization in Coconut Field
- p) Conduct of AGM and submission of Minutes to ROC on time
- q) Business Plan

Then she explained on, “Why Value Addition in Coconut” becomes need of the hour. She also informed the CPCs that soon AIR would contact all the Chairmen of CPCs for an interview on their activities and requested them to be prepared. All the CPCs were requested to ensure that all it is farmer members subscribe for Indhiya Thennai Idhazh so that once the subscription crosses 10,000, we can have monthly issue.

Vote of thanks proposed by Mr.R. Kalaiselvan, Chairman, East Coast Coconut Producer Company, Thanjavur.

The meeting ended at 5.00 p.m.

## Report on the visit of CPC Members to the Incubation Centre, Indian Institute of Crop Processing Technology, Thanjavur

The 6<sup>th</sup> Review Meeting of Coconut Producer Companies in Tamil Nadu was held on 07.01.2016 in Dr.V.Subramanyam Block of Indian Institute of Crop Processing Technology, Thanjavur. The meeting started at 11.00 am and ended at 5.00 p.m.

After the meeting the CPC members visited the Incubation Centre of IICPT. Food Processing Business Incubation Centre is an ISO (22000:2005 FSMS, 14001:2004 EMS, 9000/HACCP -QMS & HACCP) certified world class facility at IICPT which functions with the objectives to transfer Food processing technology to entrepreneurs, rural youths, self help group members, to help these clientele to establish new and innovative food processing businesses, to develop, test and commercialize new processed food products and to use the center as an incubation unit to interested stake holders for product development and market testing. It also functions as one of the major source of income for IICPT. FPBIC conducts regular Beginners training, Executive training, consultancy services and In Plant trainings on various aspects of Food Processing throughout the year to help the entrepreneurs to put in their innovative ideas for the development of new products. The Directors of the CPCs who visited the center found the visit very informative and useful.

